



IZMIR TINAZTEPE UNIVERSITY STRATEGIC PRIORITIES DOCUMENT

Introduction

This Strategic Priorities Document is formed to declare the goals and missions as a written guide for the efforts and strategies to reach İzmir Tinaztepe University's goals.

This document will lead our university on its route its future enabling it to take proper steps.

Strategic Priorities Document consists of four main topics: Education, Research, Service and Processes Strategies. The goals and missions are defined as subcategories under these four main topics.

IZMIR TINAZTEPE UNIVERSITY STRATEGIC PRIORITIES

1- EDUCATION

1A) EDUCATION MODEL AND STRUCTURE

- Izmir Tinaztepe University will educate its students for the level of “universal basic competencies”
- The education programs will be developed on problem and application basis and perspective thus the graduates will be equipped with the qualifications that meet the needs of society and employment market
- English language education will be supplied with the most efficient tools and tutors to enable to keep up with the progress and innovations in education
- Izmir Tinaztepe University will develop an international competent education environment and international strategies to attract the students mainly from Eastern Europe, Middle East and African countries. The management structure will be developed adequately to serve this aim while utilizing academic and financial incentives and improved publicity methods
- Izmir Tinaztepe University will support its aim to have fully accredited programs and distinctive quality education with its management and structural development.

1B) TECHNOLOGY

- Izmir Tinaztepe University will follow the developments and works on technology and will adapt the developments to its education programs
- The highest education technology infrastructure in Izmir Tinaztepe University will provide the continuous and qualified education materials and will use its resources in most efficiency by the help of the technology.
- Izmir Tinaztepe University will supply remote education materials and resources by technological tools to not only its students but also to the Continuous Learning Center (Lifelong Learning Center) clients. The achievement of the students will be evaluated by use of the same tools for the education programs where ever possible
- Technology will be utilized in every aspect of the campus life, not only for education purposes, students will be able to use technology effectively in their social times in campus

1C) ENTREPRENEURSHIP

- An “Entrepreneurial University Model” will be evolved by the means of formal and widespread national and international entrepreneurial training programs and “contracted workplaces”. Thus the graduates will be equipped with entrepreneurial knowledge and competencies, resulting increase in employment plus the university will develop a self sufficient economy

- İzmir Tinaztepe University will provide entrepreneurship courses in each of its education programs to supply the students with entrepreneurial competencies. Additionally, inspiring talks and meetings will be organized in which the students take the advantage of sharing success stories and mentoring from the outstanding success owners.

1D) CONTINUOUS DEVELOPMENT

- İzmir Tinaztepe University will develop unique programs in the framework of national and international competencies and apply syllabus and evaluate them for continuous improvement and build its structure accordingly
- İzmir Tinaztepe University will follow the latest national and international developments and update its process and operations accordingly. Development Committees consisting of the stakeholders will be built in the university for these works and the committees will work with efficient reporting mechanisms

1E) SOCIAL AND CULTURED INDIVIDUALS

- İzmir Tinaztepe University will prioritize social and cultural activities for the students and academic staff. The students will be enhanced to have good communications, cultural and intellectually developed and self-esteeming individuals in every aspect of daily life, not only on academic basics.
- İzmir Tinaztepe University Campus will host highly topical and competent regional, national and international actors. The panels, conferences and art organizations that these actors will join will contribute to the region's development

1F) A HEALTHY CAMPUS

- İzmir Tinaztepe University, with its health topic faculty, graduate schools and vocational schools, will not only provide an expertise on health education, but also provide a healthy lifestyle and motto to all its stakeholders.
- The students will be encouraged for healthy life styles by means of the campus utilities and the technology in campus will support healthy lives.

1G) INTEGRATION AMONG THE FACULTIES

- İzmir Tinaztepe University will adapt various arrangements for interdisciplinary education applications. In this framework, the students will be provided management, business, arts, esthetical and tastes, leadership, behavioral sciences, communication technologies skills besides the occupational knowledge and skills via obligatory or selective courses with/ without credits.

- The students will be encouraged to work in integrated groups of different faculties and departments and improve themselves.

1H) COMMUNICATION

- Izmir Tinaztepe University maintain a continuous communication with its internal and external stakeholders. The stakeholders will feedback on the education programs, university's progress areas, education materials and other topics. The feedbacks will be used to develop the university's action plans
- Izmir Tinaztepe University will foster the solutions for the region's and regional countries problems by means of research and development, innovation based graduation thesis and support for resource and grants from national and international organizations.

1I) A LIVING CAMPUS

- Izmir Tinaztepe University will be a 7/24 live campus with its facilities like education resources, architectural design and social activities. The students and academic staff will have access to library and education systems for 24 hours.

2- RESEARCH

2A) INTERACTION WITH THE REGION

- Applied research is a priority for Izmir Tinaztepe University. It will be constantly in interaction with the region and will prioritize research on region's problems and determine the opportunities and solutions for improving the society's living conditions.

In this framework, a regional information and documentation center will be founded for regional diseases and their treatment, environmental problems, biotechnological research and other regional priorities.

- Our university will be responsive to the region's problems and works for the improvements areas of the region and be stakeholder with the regional actors and give them opportunity to present their ideas via university platform.

2B) INTERACTION WITH OTHER INSTITUTIONS

- Our university will work coherently with the leading institutions of the region and city. With collaboration with them, our university will offer its facilities for research and development activities, leading to an efficiently functional university- industry collaboration method, taking the advantage of Izmir's leading industrial status.

- An interface center, a technopark or incubation center will be founded to serve global and national science and innovation, from academic to technological values like patent and other economic values, giving an alternative financial resource to university. The practical and social sciences will be transferred to the university.

- Support and incentive methods will be developed for increasing the research projects in the university, creative project development teams will be built focused on our university's operation areas.

- Our university will affiliate with the prominent international laboratories, research and development centers and technoparks, and provide infrastructure for the research of those institutions.

- Our university with its commitment to have national and international accredited research and development infrastructures, will built high standard laboratories for each faculty for the latest research.

2C) INTERACTION WITH OTHER UNIVERSITIES

- Izmir Tinaztepe University will develop collaborations with reputable and accredited universities and build joint education programs and research activities.

- Our university is committed to exchange national and international experts and academic staff, not only for education but also for the research projects.

2D) FOSTERING RESEARCH

- A research department consisting of academic staff will be founded to follow and report the most updated national and international developments in our university's focus areas. This department will be responsible of scientific update of university research activities.
- Our university will foster the academic staff to be intensely in research activities and demand them to produce national and international research to the benefit of our university's scientific recognition and to the benefit of humanity.
- Our university will found a department to manage effectively the research and research resources, seeking for international resources and financial grants and forwarding these resources for the benefit of the region, and national and international society.

2E) HEALTHY LIFE UNIVERSITY

- Our university will work for the awareness of the society for a healthier life style, deal with healthier approach to the daily life and develop sensitiveness to environmental health and use its research resources for these aims

3- SOCIAL SERVICE AND RESPONSIBILITY

3A) EDUCATION SERVICE

- Our university will reflect its deep health sector expertise and experience to all the regional and national actors by means of organizing various trainings and seminars and evolve into a more influential organization for the region and country.

Our university will organize various open public seminars and provide the correct and reliable academic knowledge accessible by society.

- A Lifelong Learning Center will be established and the open courses will be determined according to the public demands. The topics will be set due to the results of the open surveys published in university sources. The course programs will foster meeting of recognized public actors with society and share their experience with them. Lifelong Learning Center will offer certificate programs on professional knowledge and applications, besides, it will mission social development, social integration and solidarity, environmental awareness functionally.

3B) HEALTH SERVICES

- Our university, being specialized on health, aims to establish an university hospital that will serve easy accessible and sensible health services to the public and the city.

- Our university will not only be an institution on health education but also will be raising awareness on healthy life styles. Healthy life awareness will be increased in all stakeholders by means of sports and well being centers and organic production areas and so on. Technology will also be used for this achievement.

3C) SOCIAL AND CULTURAL SERVICES

- Our university will host in the campus panels, forums, debates, concerts and other activities with recognized actors, to contribute the regional and national developments.

Additionally, our university will open exhibitions and museums to public, for raising and increasing awareness on social problems and increasing public knowledge.

4) ORGANIZATIONAL STRUCTURE AND MANAGEMENT

- İzmir Tinaztepe University will include the environment and stakeholders' contributions to its decision making processes, academic program development processes and lifelong learning center activities, along with academic perspective. This method will insert the environment's social, educational and economic demands and priorities into university's academic and social activities.

- Student representatives will take place in the faculty and university management boards and reflect the student preferences and proposals, in order to create an inclusive and democratic management structure.

Besides, the student council will gather student demands and proposals with periodic meetings and the students will be included in management processes.

- İzmir Tinaztepe University will embrace an income model depending not only on tuition fees but also on treatment services, research, innovation, invention, patenting and other ways of income. University will diversify the income ways to create an "Entrepreneurial University Model"

- A Performance Evaluation System will be establish to efficiently evaluate the academic staff and academic departments' performance. Thus the motivation of academic staff and academic organization will keep a high level and objective criteria for salary and audit system will be set.

- "Total Quality Management Directorate" will be established, reporting to the Board of Trustees and it will ensure and audit university's quality and accreditation system sustainability and efficiency.

- Graduate's Association/ Trust/ Club will be established and the graduates will contribute to managements and financials. Graduate Organizations will promote, support and sponsorship the university and will collaborate with employment market. A graduate committee will be counselling to the Board of Trustees when in need.

- Our University will respect and prioritize experience , dynamism and innovation both for academic and administrative staff.