



# INTERNATIONALIZATION STRATEGY DOCUMENT

**2020 – 2023**

IZMIR TINAZTEPE UNIVERSITY's mission and vision stands for "the world and the society values being added to people being educated in line with its students by providing the opportunity to study at a university integrated into the world, students globalized ensure that graduates with the skills required in the world, our university internationalization in the field of a brand into bringing their efforts mainstay constitute the point.

The Internationalization Strategy, which covers every field of activity of our university, has been created by taking into account the basic strategic policies and objectives of internationalization in the field of Turkish Higher Education in the Strategy Document of Internationalization in Higher Education and by benefiting from the strategies, experience and leadership of the leading universities in the world.

IZMIR TINAZTEPE UNIVERSITY in the field of internationalization in Turkey one being and internationalization all requirements complete three years to fulfill the goals and create action plans for achieving these goals. The steps to be taken to realize these goals and actions, the responsible units and the action schedule are included in the following sections in detail.

## **PREPARATION PROCESS FOR THE INTERNATIONALIZATION STRATEGY**

The Internationalization Strategy is the product of a long-term and broad-attended working group that includes representatives from all administrative and academic units at the university. Internationalization strategy preparation process at Tinaztepe University, It was started with the first meeting on 15<sup>th</sup> December 2020.



## Structure of the Internationalization Strategy

The strategy document has been created in a way to reveal the internationalization vision and goals of our university, to include the steps to be taken in this direction and the details of the action plans, and to express the requirements of the relevant units and process follow-up.

In this direction, the aforementioned strategy has been evaluated under four main headings as follows;

### A. International Accessibility

A1. International Student Recruitment A2. International Personnel Supply

### B. International Recognition

### C. Education and Research

### D. Internationalization of the Campus

One of the areas in which Tinaztepe University is strongest, the title of International Accessibility covers the goals within the framework of the aim of being at the top in the preferences of international students and academicians. Full-time international students the quality, diversity and number of years in improving (academic units and country context) and International staff employment for about legal making of regulations and internal / external source of creation are discussed under this heading their goals.

## International Recognition

To increase the international profile, engagement and visibility of Tinaztepe University, which is expressed with international recognition. At home until contact traversed the overseas educational institutions, academic knowledge transfer and student exchange programs in coordination Affording international establishment of the office, experts assigned and international relations office and operation instructions of the first developments in this field are the steps.

The main objective in the field of Internationalization in Education and Research and its field is to include our university in the world university success lists and to obtain international accreditations, to internationalize the curriculum, to develop existing international collaborations, to establish new international collaborations, to create research-oriented, international strategic partnerships that will create a global impact, The



development of research projects with international partners and financing, international exchange programs, summer schools, double and joint diploma programs and study abroad opportunities are determined as enabling students to gain foreign education experience.

### Internationalization of the Campus

Another point that should be taken into consideration for the full realization of internationalization is the Internationalization of the Campus. Tinaztepe University found the ideal of being a brand in these fields, all students and staff to international education on campus experience will give social, sporting, educational and academic to activities weight to give and priorities, both students of importance in terms of ensuring both the internationalization of services for staff is.

### Follow-up of the Internationalization Strategy

An "Internationalization Commission" will be established in order to follow up, institutionalize, improve, implement, and find solutions for the problems that may arise in the Internationalization Strategy. Within the framework of the agenda items to be determined, when necessary, representatives from administrative units that do not have a permanent representative in the said Commission or from academic units specific to the agenda will be invited.

Internationalization is considered as a tool to increase the quality of research, education and all administrative processes of our University, and one of the most important tasks of the Internationalization Commission is to evaluate the contribution of Internationalization to the University's goals, to make impact analysis, to determine the tools for this purpose and to ensure their effective use.

### Country Targets within the Scope of Internationalization Strategy

University's international student supplies to be provided and the business association will develop objectives and priorities of countries, and by long Internationalization Commission under two main headings, including short-term will be determined. While determining these countries, the regions and countries determined by YÖK, the National Agency and the International Relations Commission of the University, the results of the survey studies to be conducted with the academic staff of our University, the countries where our students can be employed and the developments in the global economy and political conjuncture will be taken into consideration by the Commission and will be reviewed annually. Goals will be updated when necessary.



In this context;

- When factors such as international education trends, market purchasing power, size and openness are examined, Azerbaijan, Balkans and Middle East countries come to the fore for international student recruitment, and country-based analysis is included in the Strategic Plan Action Plans .
- Aims to develop international cooperation in the field of cooperation with well developed country as defined by the United Nations International social awareness in the context of cooperation with countries neighboring Turkey. In this context, it is aimed to provide regional balance, technology, knowledge, know-how transfer, universities to share experience and experience.
- Staff and student exchange if the above- mentioned last areas taking into account the supportive aspect is aimed at countries in both groups.

### SWT Analysis

**Strong sides are** scheduled to be given in English language courses,

- The cultural diversity of our university. The university is located in Izmir, it is a campus university
- Easy transportation
- To have competent staff
- To have flexible, fast and effective methodology, dynamism and quick decision-making To have young human resources
- Effective use of social media

**Weak Sides** administrative staff who speak a foreign language deficiency,

- Lack of English curriculum Lack of scholarship opportunities

**Opportunities** Demand for higher education

- Cost-effectiveness of higher education compared to other countries Developments in information technologies
- Izmir in Turkey's geopolitical position is an easy city to
- Our universities' interest in internationalization Affordability of living costs
- Turkish Airlines has flights to many destinations around the world

**Threats** Regional instability

- Negative perceptions of security in Turkey
- Some universities' diplomas are not recognized by some countries and / or their equivalence is not awarded

	Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
A	INTERNATIONAL ACCESSIBILITY					
A1	INTERNATIONAL STUDENT RECRUITMENT					
A1	one	The current situation of International Students' satisfaction with the services provided (survey study showing before and after) to a minimum of 70% in 2023 reaching.	Establishing a Buddy program that will get the support of existing students and go to a system where existing students will support newcomers.	International relations	International relations	May 2021 up to the work done and September 2021 as the buddy system active make introduction.
			Considering the irregular arrival dates of the students, general and increasing the number of academic orientation programs	Department of International Relations and Cooperation, Department of Health, Culture and Sports Presidency, Academic Units	International Relations and Cooperation Department, Student Ombudsman	Working until July 2021
						Student Canceled Registration Rate Student satisfaction rate according to surveys Compliance with the Action Plan from the Buddy system Number of students benefiting from Orientation Organized The number of Whatsapp groups established and the number of members of the groups number

			Admitting International Students		
		In order for international students to reach departments and units within the university more easily, whatsapp line application dissemination	Department of International Relations and Cooperation, All Academic and Administrative Units	International Relations and Cooperation Department, Student Ombudsman	This transaction should be carried out until July 2021.
		In the Spring Term of 2021, the establishment of a Commission responsible for Student Satisfaction, the application of a satisfaction survey every period as of the period when the commission is established, the result for analysis and student complaints	Department of International Relations and Cooperation, All Academic and Administrative Units	Student Satisfaction Commission Student Ombudsman	2021 Spring

			presenting systemic solution proposals to the Rectorate.				
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		Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
A1	2nd	International students come balancing their distribution according to the academic program (at least 10% international students per program until 2023)	Planning the marketing activities on the basis of the program after determining which departments of students from which countries they prefer by analyzing the departments / programs	International Relations Office	International Relations Coordinator	Carrying out related work until May 2021	International student enrolled on academic department / program basis the ratio of the number to local students Realized Number of marketing activities In the number of countries where the AU diploma is recognized increase
			Aiming to gain recognition in at least three countries every year for our university and the degrees we give.	International relations	International Relations coordinator	This transaction should be carried out until July 2021.	

			Increasing student admission, especially to high schools where the language of instruction is Turkish, through the establishment of the TÖMER department.			Planning the work 2021 mayisn the month until the completion and TÖMER of the application To YÖK transmitting	
A1	3	The number of international students reaching 60 in 2023 and the proportion of a country not exceeding 25% of the total number of international students	Feasibility study and perception analysis in order to determine regional and later national targets, determination of marketing activities for each certain number of countries as a result of the studies.		International Relations and	Every year in November months of the marketing plan and the determination of the calendar and activities until the end of August continue have	The ratio of the number of international students to the total number of students is provided by international students is that countries comparative ratio compliance with the Action Plan Countries from some held marketing number of activities

	Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
		Completing pricing and scholarship studies to allocate country-based scholarships for countries where no or few students are recruited.	International relations	International relations	Until May 2021 (Repeating each academic year)	Scholarship awarded by country quantities Bursa money partial number of international students working as scheduled students



A1	4	By 2023, the total number of International students enrolled through agencies Its ratio to the number of students is 30%.	The study of reshaping the budget planning for the diversification of international online promotion activities completion of	International Relations and	International relations	Budget work until June 2021 completion of the online promotion campaign As of May 2020 initiation	The rate of decline in the number of international students enrolling through agencies on a yearly basis Compliance with the Action Plan Online number of promotional activities Number of country-oriented advertising online campaigns Number of fair attendance Turkey and abroad Country / University performed Views through Graduates with given to incoming students number of scholarships
			How to carry out online promotion activities for countries student-based national web usage Organizing customized advertising campaigns according to your habits	International relations ,	International relations	January 2021 of this study	

	Target	Action plan	Responsible Uits	Coordination Unit	Calendar of action	Performance Criteria
		The established international schools in Turkey special Organizing the promotional activity	International Relations and	International Relations and Cooperation Department	Target by January 2021 determinati	
		Our graduated are active in promotional activities of the alumni network by creating our graduate students 10% scholarship to the students they refer giving	International relations	International relations	May of our alumni network Until 2021 creation and graduation and graduation in the state of students effectively announcement	

A2 INTERNATIONAL PERSONNEL SUPPLY							
A2	5	Total International Academic Staff Academic Staff ratio of the total of 5% until 2023, Mr. removal	Receiving feedback from the relevant Faculty / Institute / Vocational Schools and administrative units for the ideal ratio in their units, reviewing the institutional target in line with the feedbacks. passing	Dean's Offices / Directorates	Human Resources Department	March 2021	Total Number of International Academic Staff to Total Academic Staff ratio Compliance with the Action Plan Number of researchers coming with International Funds International sites posted staff advertisement Number of invitation is that international academics Number
			For the additional budget that may be needed, each academic budget unit should be working and legally. Completing the researches and establishing directives and official positions in matters deemed necessary (affiliate, part-time, periodic, visiting researcher)	Dean's Offices / Directorates	Human Resources Department	March .2021	
			international project to investigate the possibilities and sources of funding and in-house mAlArIA inform about it to the international academic staff working in Turkey raising awareness	International Relations	International relations	March 2021	

	Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
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		Increase in the number of foreign academics In order to ensure that academican position postings are posted on reputable websites abroad to publish	Dean's Offices / Directorates Human Resources Department	Human Resources Department	As of September 2021	
		Norman team work while also including foreign academics to	Human Resources Department	Human Resources Department	September 2021	
		International Academic Staff's short-term / long-term to be invited to give lectures (affiliates) periodically / at certain intervals (every Faculty / Institute / Vocational School inviting at least one staff member every year until 2021, and at least two staff each year between 2021-24).	Dean's Offices / Directorates	International relations	2021-22 Academic year as of	
<b>B INTERNATIONAL RECOGNITION</b>						
B	o n e	Within the scope of increasing corporate reputation, to increase the number of people who use and follow	Increasing the number of followers on social media (facebook, twitter, instagram, youtube) Identifying and tracking the interaction (spread) rate of tweets posted by the Twitter communication statistics method, regularly monitoring the rate of clicks on the website on a yearly basis commencing	Corporate Communication and Promotion Unit	Corporate communication and promotion unit	Every year as of January 2021  (The first criterion is the measurement of International Awareness depends on the vehicle to be selected for) Compliance with the Action Plan Magazine, Newspaper, TV ad The number of Turkish Airlines ad count sent to the target audience

	official communication channels, who are reached through channels and contacted by 10% every year.	To increase brand awareness through advertisements in magazines, newspapers and television (eg TRT World). increasing	International Relations and corporate communication and promotion unit	Corporate communication and promotion unit	Our brand awareness is low every year. For the countries where it is increasing the conventional promotion budget	SMS number
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	Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
		Advertisements for international flights of Thy and other airlines	International Relations and corporate communications and advocacy unit	Corporate communication and promotion unit	Advertising works until June 2021 completion of	
		Sending promotional SMS to target audience determined according to age and education level in target countries	International Relations and Cooperation Department, Corporate Reputation and Stakeholder Management Department Presidency	Corporate Reputation and Stakeholder Management Department Presidency	Completion of the activity by August 2020	
		Making feasibility and budget studies and submitting them for approval until June 2021 for opening an office at a partner university or abroad.	Corporate Reputation and Stakeholder Management Department, Foreign Relations Coordinator	Foreign Relations Coordinator	2021 June	

B	2	Website (one - to- one) being accessible in Turkish-English languages, All Social Media announcements May 2020 Turkish and English as of	Creating the website in English and Turkish while it is being updated and checking that the same content is made in all languages to the website in the new budget period.	Corporate communication and promotion	Corporate communication and promotion unit	2020 May	Compliance with the Action Plan
			Making web and social media announcements in English and Turkish	Corporate	Corporate business	May the 20th	
B	3	Within the scope of internationalization strategy, to increase the place of our university in the Times Higher Education Impact Rankings until 2023, to apply for the Times Higher Education Young University Rankings.	Searching the criteria for the THE's Young University Rankings application, research presenting the results as a report to the Rectorate	International relations	International relations	2021 February additional costs included in the budget ) in order to be )	Alignment with the Action Plan Place in the rankings

	Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria	
		Determining the Action Plan for the THE's Young University Rankings application in the light of the report - making assignments			2021 February		
		Which THE Impact Rankings categories of our university investigation is appropriate and available Preparing a report on what needs to be done to rise in the rankings			2021 February		
B	4	Membership of 2 international networks by 2023.	Opportunities offered by international networks to Universities, member profiles, activities and creating a report with the Office of the President of cost for supply to the - the decision to apply initiation	International relations	International relations	Until 2022	Number of networks subscribed to Compliance with the Action Plan
		Internationally respected academics attended by academics from different countries to be hosted meetings to determine the potential for conferences, contact with relevant institutions to pass	Dean's Offices / Directorates International relations	International relations	Potential conference in April every year The list preparation, approval received, if in August with institutions directly be passed		

		Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
			Will be invited to the university through the Internationalization Commission to be established Identify a list of potential speakers spected in the field and To determine the name from the list of speakers and 2 years of contact for these people to be invited as guest speakers to pass	Dean's Offices / Directorates Foreign Relations, International Relations	International relations	Determining each year as of March 2021 and adding it to the budget demand. If the budget is given , the realization of the activity in the relevant budget year	
B	5	Increasing the number of academic events with international participation every year by 10% at the university	Each Faculty / Institute / Vocational School organizes an event with International Participation	Dean's Offices / Directorates	Dean's Offices / Directorates	Every year in March at potential conference the list preparation, approval received, if in August with institutions directly be passed	Organized academic with international participation the effectiveness of the number of growth rate Action Plan Compliance
C EDUCATION AND RESEARCH							

C	on e	Completion of national accreditation applications of all units by 2021 and international accreditation of all academic units To set goals for their work and to have them started by 2022	Completion of national accreditations applied for and not yet applied The process of unit 2021 until completion of	Faculty of Medicine, Faculty of Health Sciences, Vocational School of Health Services	International relations	Completion by 2021	Number of National Accreditations Obtained, Number of International Accreditations Applied Compliance with the Action Plan
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		EUA (European University Association) institutional accreditation application preparations completion 'instead of' EUA (European University Association) institutional accreditation application and documentation Continuation of preparations	All Academic Units	International relations	Completion by 2022
		Initiating international accreditation studies of all academic units	All Academic Units	International relations	Completion by 2022



		Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
C	2nd	Applying 10 international partners or research projects funded from international sources by 2023	Regarding current international funds, Taking into account the areas of expertise in our university, determining the targets / appropriate application calls and Conducting promotional seminars for target academic staff with the support of representatives.			Fall of 2021 (Your report 2022, my spring introduction seminar to be held	International partnerships or international from sources funded research in the number of projects rate of increase
			In the evaluation of Scientific Research Projects funded by the University, projects that envisage an international activity (International paper, International joint article, article to be published in an international journal, application to external / international partner projects) as project output Making necessary directive changes for prioritization.			2021 March	

C	3	Increasing the international activities (panel, conference, seminar participation / paper presentation, lecturing) of academic staff by 5% every year.	International teaching staff report to make it easier to access and increase the financial support given to its activities. to be submitted to the Rectorate			2021 to the end	Increase rate in international activities attended / organized
			Academic Staff participating in Erasmus Mobility on the basis of Faculty / Institute / Vocational School to encourage the application of Academic Staff to Erasmus Exchange Programs Staff sharing their experiences and Erasmus Promotion meetings realization	International Relations with Erasmus Coordinator	Erasmus Coordinator International Relations	2021 January Period Holding Meetings commencing	
C	4	Increasing the number of students (registered students / new graduates) of our university participating in International Mobility (Education / Internship) every year by 15% .	Organizing short-term (1 week) summer / winter school in partnership with partner universities and / and hosting summer schools organized by partners. to host	Faculty / Institute / Vocational School, International relations	International relations	2021 Summer Period as of	The increase in the number of students of our university participating in the International Mobility Rate of Compliance with the Action Plan Number of Summer / Winter Schools and academies organized 2 + 2 License completion number of deals
			Organizing long-term (2 or 3 months) summer academies with international participation abroad or at the University	Faculty / Institute / Vocational School , International Relations	International relations	Summer Term of 2021 as of	

	Target	Action plan	Responsible Units	Coordination Unit	Calendar of Action	Performance Criteria
		2 + 2 Bachelor's degree in order for MYO students to be included in the internationalization plan making completion agreements	Vocational School, International Relations	International relations	Until 2023	Information / Acquaintance Meeting and Promotion Held number of seminars Participated Fair Number Dissemination Operations Number

	Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
		Regular participation in the International Cooperation Fairs (EAIE, APAEI, NAFSA, ERACON) every year	Erasmus Coordinator,	Erasmus Coordinator,	Every year	
		The experiences of the exchange students at our university and the students of our university participating in and returning to international mobility Dissemination through different channels	Erasmus Coordinator, International Relations and Corporate Communication and Promotion Unit	Corporate Communication and Promotion Unit	2021 September	
		Organizing meeting and sharing meetings on the basis of Faculty / Institute / Vocational School in order to develop international agreements	Erasmus Coordinator, International relations Coordinator	International relations	March 2021	

		Contribution to the development of International Cooperations  An incentive system to support Academic / Administrative Staff who provide creation. Submission of a draft of items that can be added to the relevant directives.	International relations Coordinator, Erasmus Coordinator	Foreign Relations Coordinator	2021May (Additional costs included in the budget ) in order to be )	
C	5	Between student and staff mobility in the inbound and	Erasmus Coordinator	Erasmus Coordinator	Every academic term finally	Students and staff on the in boundand outbound direction rate of decrease of the difference between their mobility Realized promotion number of activities
		outbound direction ensuring the sustainability of the mobility by reducing the gap by 10% each academic year	Erasmus Personnel / Training Week activity (organized by the Erasmus Coordinator) In addition to the Training Week) academic and organized by at least one of the administrative units.	Erasmus Coordinator	Erasmus Coordinator	

	Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
		International (MoU, Student Exchange, Erasmus) To be more visible in the universities with which the agreement has been signed. work done	Corporate Communications, Publicity Unit, International Relations Coordinator, Erasmus Coordinator	Corporate Communication and Promotion unit,	Work schedule until April 2021 forming (Budget working Addition for)	
		Conducting promotional activities to raise awareness at our university about International Exchange Agreements	Corporate Communication and promotion unit , Erasmus Coordinator,	Erasmus Coordinator	Every year as of 04.2021 periodically as	
<b>D INTERNATIONALIZATION OF THE CAMPUS</b>						
D	one Organized within the university The ratio of local / international students among students participating in academic and educational	In order to determine participation rates, 2021 International Relations The methods to be determined for reading identification are added to the budget of the Coordinatorship as a budget item, and registration will be taken as of Fall 2021 and the relevant rates Starting to be followed. If it is determined that the		Health, Culture and Sports Department	Preliminary work until the application is added to the 2021 budget by the 2021/2022 academic year	Among students participating in academic and educational activities local / international student rate of

		activities will be in line with the ratio of local / international students studying in the departments / programs on the campus where the activity is organized until 2023 (the same in proportion).	participation rate is low, an action plan is prepared and implemented by the responsible units.				
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D	2nd	Number of international students who are members of Student Clubs and actively involved in club activities Determining the ratio of local / international students among students and increasing this rate by 10%	Updating the student clubs directive (2 of the founding club members Being an International Student, having 1 International Student in the Board of Directors, Establishment of clubs by students of at least 2 Nations)	Health, Culture and Sports Department	Health, Culture and Sports Department	2021 -2022 Fall Semester	International student who is a member of Student Clubs number of local / international students among the students taking an active part in club activities. rate of
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		every year to reach the ratio of local / international students enrolled in our University.					
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		Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
D	3	Sports held inside or outside our University until 2023 Local / international students participating in the activities representing our University the ratio of the local / international students enrolled	In-house and inter-university sports tournaments to increase the participation of International Students in a sport branch to be determined regulation.  The related activities are added to the 2019-20 SKS budget and started to be carried out as of Fall 2019 .	Health, Culture and Sports Department, Department of International Relations and Cooperation  Health, Culture and Sports Department, Department of International Relations and Cooperation	Health, Culture and Sports Department  Health, Culture and Sports Department	2021 April inclusion in the budget, preliminary study  2021 Fall Term Activities realization	Amongstudents participating in sports activities, local / international student ratio Compliance with the Action Plan Number of Sports Tournaments Organized

		in our university (being the same)	The rate applied by the University Sports Federation in inter-university tournaments Correspondence to increase and other necessary initiatives. (In university tournaments, a Turkish club can be from 2 different countries at most obligation)	Health, Culture and Sports Department	Health, Culture and Sports Department	2021 Spring term correspondence begins	
D	4	Until 2023, 20% of the personnel working in all administrative units, provided that there is at least 1 person in each unit, must speak English in total. Academic	Receiving feedback from each academic and administrative unit in line with their own needs	All Academic and Administrative Units, Human Resources Department	Human Resources Department	2022 June	Know English in Academic / Administrative Units Personnel Ratio Compliance with the Action Plan Realized Club Activity Number of courses in and Cottage Participating Employee Count
		Determination of targets for the units within the scope of the first Action Plan article.	Researching language proficiency incentives (Foreign Language Compensation, financial award ... etc.),	Human Resources Department	Human Resources Department	May-June 2021	
			Investigation of appropriate tools / methods for in-house training in the language development of staff (paid leave... etc).	Human Resources Department	Human Resources Department	May-June 2021	
			Requesting existing Foreign Language documents in order to determine the foreign language competencies of the staff and evaluation of	Human Resources Department, School of Foreign Languages	Human Resources Department	May-July 2021	
			Providing performance-based online courses in English through service procurement and research on service procurement in 2021- Completing up to 22 budget studies and adding it to the budget of the Human Resources Department.	Human Resources Department	Human Resources Department	May-September 2021	



	Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria	
		Establishment of a Foreign Languages Club for the development of speaking skills	Human Resources Department,	Human Resources Department	May- August 2021		
D	5	Until 2022, at least 10% of the activities organized for students and staff are multicultural every year	At the beginning of the spring term of 2021, the Club The club with intercultural communication training for its president twice a year development of activities	Health, Culture and Sports Department	Health, Culture and Sports Department	Sep.21	Multi- culturalism teach / reflecting activity and number of activities participating students / staff
		teaching / reflecting. Increasing this rate to 20% per year after 2022.		Corporate Communication and Promotion		Compliance with the Action Plan	
			By contacting the consulates, informing students about cultural activities outside the institution held in Istanbul through the Student Platform		As of February 2021		
			2021 fall semester, a student representative from each country to be included in the "Internationalization Student Committee" as in the establishment and organization of each academic term each organizing at least one event on campus		Sep.21		

		Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
			Once a year intercultural communication training for all academic and administrative staff and gender awareness orange certified training.			April 2021	
			The week in which March 21st Day of Combating Racism and Discrimination coincides, is determined as the "Anti-Racism Week" at the University, within this scope, activities for students and staff are carried out throughout the week. regulation. ( Distribution of Celebrate Diversity .. badges in-house ... etc)			2021 Spring - every year as of May	
			Spring Festival			Until June 2021, budget work in Spring 2021 Realization of the Festival	
D	6	The user interfaces of the automation tools sharing platforms used by the students and staff in the entire University are both in Turkish and English until 2023.	Conducting interviews to create English user faces of the expense statements		to		Compliance with the Action Plan

		Creation of an application guide for UNIPA to be easily used by international students - To the system to UNIPA for integration.				
		Search the wedding ring system in Turkish - English to create the face of the current situation, to follow up by the Information Technologies Department, to inform the informed units.				

		Target	Action plan	Responsible Units	Coordination Unit	Calendar of action	Performance Criteria
D	7	Preparing the Place-Direction signs in English for December 2019 in Turkish, adding an explanation in English to the Food Menus.	The determination of the current situation on the signs by the Investments Department and the translation of all signboards in English and Turkish. preparing			Jan.20	Compliance with the Action Plan
			Preparation of explanation of all menu in English			Jun.20	